

Meter Match Reference



Accu-Chek Instant



Customers' Profile / **Concerns**

Willing to pay for extra features

Like the extra yet easy-to-use features

> **High frequency tester** (≥ 3 times a week)

Example:

- "My doctor and I want to review my blood glucose results trending."
- "I want wireless App connectivity for FREE."
- "I like the test strips vial / strip-port light / ejector, etc"

Price conscious

Like no-frill & effortless testing

Low frequency tester (1-2 times a week)

Example:

- "I just want to know my current blood glucose reading, my past results are not so important."
- "I just need a simple blood glucose meter."
- "I test my blood glucose once in a while."

Product Features

















- Advanced accuracy^{1,4,5}
- No setup required
- Easy-edge test strips (wide dosing area)
- Target range indicator
- Accu-Chek Softclix lancing device















Spill-resistant test strip vial

Advanced accuracy^{1,2,3}

- Easy-edge test strips (wide dosing area)
- Test strip ejector
- Strip port light
- Wireless connectivity to mySugr app (unlock mySugr Pro for free)
- Accu-Chek FastClix lancing device

References: 1. ISO 15197:2013. 2. Accu-Chek Guide package insert. 3. Brazg, RL., et al., J Diabetes Sci Technol 2016 10(6):1414-1415. 4. Accu-Chek Instant package insert. 5. Breitenbeck N, Brown A., J Diabetes Sci Technol 2017, Vol. 11(4)854-855.

Accu-Chek lancing devices are for single patient use only. The same device must not be used for multiple patients.

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